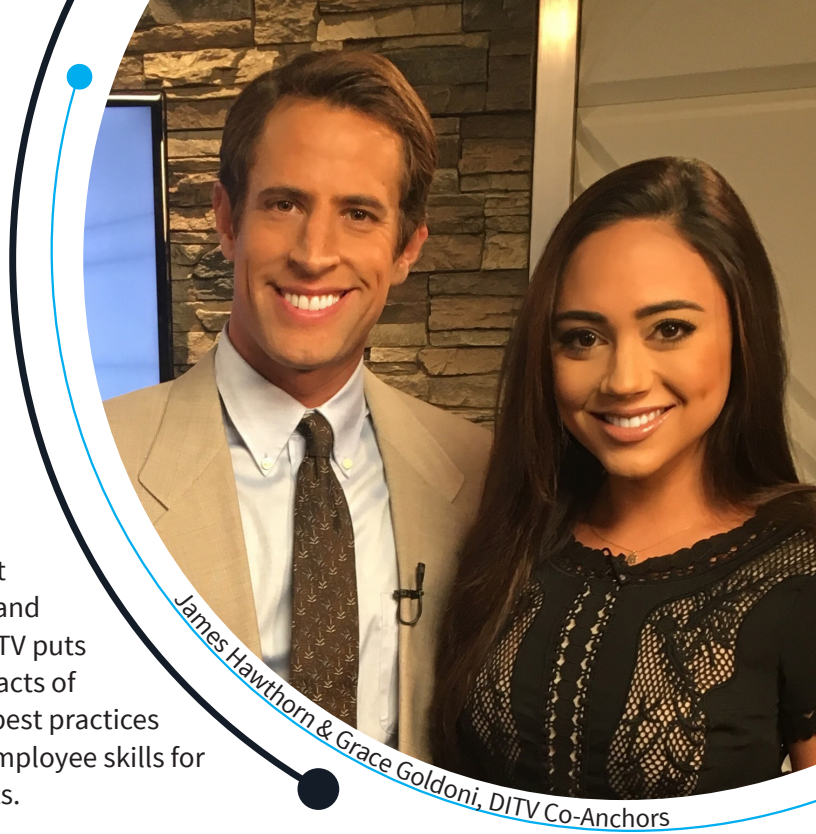




PUTTING DIVERSITY AND INCLUSION TO WORK

ABOUT US

Diversity & Inclusion Television (DITV) is a dynamic, web-based media platform delivering impactful creative content to stimulate meaningful conversations related to Diversity and Inclusion. Accessible 24 x 7 with an internet connection, DITV puts Diversity and Inclusion to work by highlighting the D&I impacts of relevant, relatable news stories and events. DITV features best practices for addressing D&I issues in the workplace and enhances employee skills for sustainable culture change and bottom line business results.



D&I TRAINING CHALLENGES



- ▶ Training large groups with a small D&I budget and big expectations



- ▶ Travel restrictions, limited facilities, conflicting employee schedules
- ▶ Outdated, unappealing content



- ▶ Difficulty equipping managers to "lead D&I"
- ▶ Lack of tools and metrics

DITV SOLUTIONS



- ▶ Improve training efficiency while saving money with a secure, scalable, 24 x 7 web-based training platform



- ▶ Eliminate classroom training costs with asynchronous, self-guided training
- ▶ Deliver relatable, relevant D&I content to spark introspection and meaningful conversations



- ▶ Provide specialized, skill-building content to improve manager's understanding of core D&I concepts
- ▶ Generate user data for strategic analysis of attitudes and beliefs before and after access to DITV

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DITV'S INNOVATIVE MULTI-MODAL LEARNING CONTENT



DITV SEGMENTS

DITV's original content helps to bring awareness to D&I issues and understanding about how they impact the workplace.

- **In the News:** Insightful analysis of news reports, current events, and trending topics to uncover D&I issues and how they impact the workplace.
- **Deeper Dive:** A theme-based program that examines a particular D&I topic and includes deeper perspectives from D&I experts.
- **Best Practices:** Special feature highlighting a company or agency that successfully navigates D&I challenges and opportunities in the workplace.
- **The Rewind:** A creative module showing a workplace scenario with a rewind that models a more appropriate and effective approach to resolving D&I issues at work.
- **Inclusion Works:** An inspiring example of people embracing D&I in the world around us.

DITV POD™

An in-depth exploration of Diversity, Inclusion and Engagement offered in digital audio format.

- Candid discussion of impacts and implications
- Definition and application of key D&I concepts
- Individual truths and personal experiences

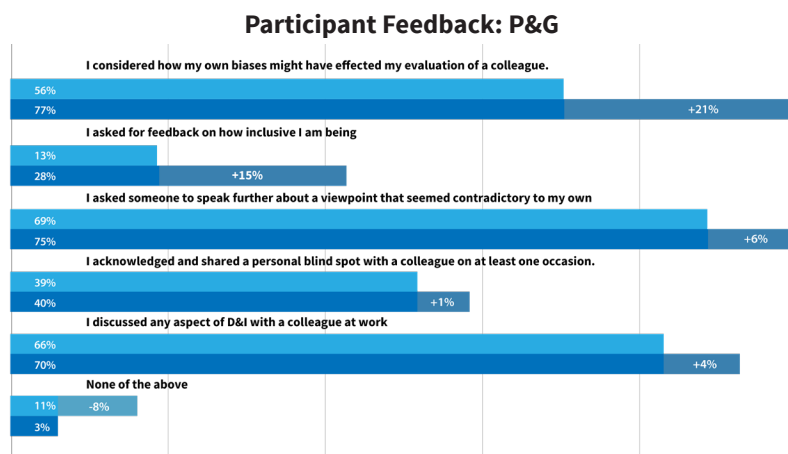
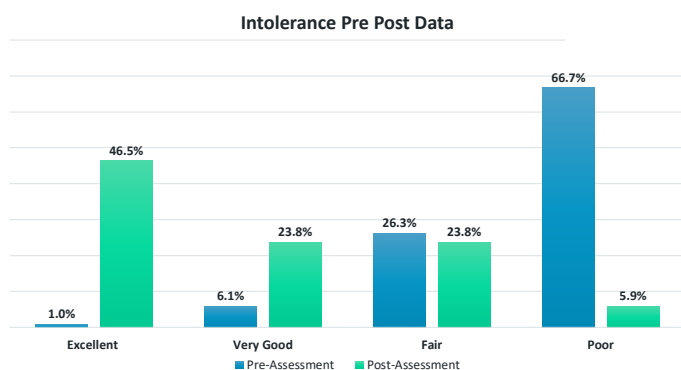
DITV COMPANION GUIDE

Easy-to-read, easy-to-digest reading material that provides D&I expertise and promotes personal reflection on D&I themes covered in video or audio.

- Expanded content
- Leadership support
- Downloadable, digital format
- Trains the D&I Trainer

WE GET RESULTS

Our clients include government (U.S. Department of Defense), commercial (Procter & Gamble), and non-profit organizations (Inroads) worldwide.



CUSTOMIZED METRICS

Data and analytics help to understand the efficacy of D&I interventions and track organizational progress toward D&I goals.

- User characteristics
- Pre- and post-test surveys
- Attitude shifts
- Organizational trends

Participant Feedback: DITV DoD Pilot

